



ON AIR IMAGE

IMAGE · PRESENCE · IMPACT



We build the way you are seen.

Everything between you and the camera.

C A P A B I L I T I E S

THE STUDIO

Everything between you and the camera.

On Air Image began in a makeup chair before dawn, getting people ready for live television. That is still where our standard comes from. Over time the people we worked with kept asking for more — who could shoot this, who could run the day, who could get this story told — so we built the team to answer: hair, makeup, and wardrobe artists; photographers and videographers; assistants and coordinators; and the people who pitch your story to the publications that should hear it. You have one point of contact, and that person handles everything. Book a single artist for one morning, bring the whole team to an event, or keep us on retainer and we are there whenever the camera is.

EXPERTISE & SERVICES

— Hair Styling

Precision styling built to hold under lights and through a schedule.

— Makeup Artistry

Tailored to the level of glam required, from natural to full editorial.

— Color Analysis & Personal Profiling

A full consultation to identify your most flattering tones.

— Wardrobe Management & Styling

Full-service curation for effortless daily styling.

— Glamour Shots

A fully directed portrait session, coordinated end to end.

— Contract & Professional Services

Retainer and contract arrangements for standing support.

— Travel — Out of State & International

For any engagement that requires a flight.

— Manicure Services

Polished, camera-ready hands to complete the look.

— K-Beauty & Skincare

Korean skincare and makeup technique, as its own discipline.

— Special Events & Tutorials

Booked to appear, demonstrate, and teach.

— Production & Crew

Photographers, videographers, and the crew to run the day.

— Editorial Placement

Your story pitched to the right publications, with the shoot and the look handled when it lands.

— Staffing & On-Site Support

The people a day needs, supplied and run by us.

PACKAGES

Choose the level of support you need.

Sessions Booked for a day or an appearance.

- **Camera Ready** PER SESSION
Hair and makeup for a single appearance.
- **The Complete Look** PER DAY
Hair, makeup, and wardrobe — directed as one look for the day.

Programs Scoped to an occasion or an outcome.

- **The Image Intensive** HALF OR FULL DAY
Color analysis, closet edit, personal shopping, and a written style guide.
- **Special Events** DOMESTIC & INTERNATIONAL
Appearances, demonstrations, and activations — at home and abroad.
- **Glamour Shots** PACKAGE
A fully directed portrait session, photographer coordinated.

Agreements Standing availability, held under contract.

- **Editorial Placement** PER CAMPAIGN
Your story pitched to the right publications, with the shoot and the look coordinated when a feature lands.
- **The Full Engagement** PER PROJECT
The whole team — look, crew, assistants, studio if needed, and editorial placement — under one agreement.
- **On Retainer** MONTHLY
A dedicated artist and standing availability for one principal.
- **Contract** ONE TO FIVE YEAR TERMS
Dedicated artists retained under agreement, for networks, agencies, and organizations requiring guaranteed availability.

WHERE OUR WORK HAS BEEN SEEN

- The White House
- Fox News
- TIME
- Washingtonian
- CPAC
- Republican National Committee
- IW Features

Client names shared on request, subject to confidentiality.

WHERE WE WORK

Washington, DC · Northern Virginia · Maryland · New York City

Studio, on location, in office, on set, and in residence. Travel out of state and internationally is arranged for any engagement that requires a flight; recent work includes Warsaw.

Third-party photographers, videographers, and crew are coordinated through On Air Image under a single point of contact.

HOW TO BOOK

Three steps, one point of contact.

01 Inquire

Send the date, the location, and what the day involves. Use the form at onairimage.com or reply to this email.

02 Proposal

A written scope, the team assigned, and the price — usually within one business day.

03 Booked

Confirmed on deposit or signed agreement. An NDA can be put in place before any details are exchanged.

INCLUDED IN EVERY BOOKING

- A named artist, confirmed in advance
- Products, tools, and a full professional kit
- A look tested for camera and lighting
- Touch-ups through the engagement
- One point of contact from inquiry to invoice

QUOTED SEPARATELY

- Call times before 6:00 AM
- Travel, airfare, and lodging outside the DC region
- Studio hire, when a shoot needs one
- Additional people beyond the booked count
- Standby beyond the scheduled hours
- Bookings confirmed inside 48 hours
- Wardrobe purchases, which stay the client's

COMMON QUESTIONS

How far in advance should I book?

For a single session, a week is comfortable and a few days is usually workable. For a styling day, an event, or anything requiring travel, two to four weeks. Retainer and contract clients hold standing availability.

What if the call time moves?

It will, and that is normal. Tell us as early as you can and we work around it. Schedule changes on the day are part of live television and are not charged for.

Do you work inside secure or credentialed buildings?

Yes, regularly. Many venues need names submitted several days ahead, so flag it when you inquire and we will get the paperwork moving.

How many people can you prepare?

One artist typically prepares three to five people before an appearance. For larger groups we bring a team and run to a schedule.

How does payment work?

Single sessions take a deposit at booking, balance on the day. Everything else is invoiced against a written estimate, and nothing is charged before you approve it.

“Booked by the people who are seen.”

BOOKING & INQUIRIES

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